

Get Grants FREE Virtual Conference

1st & 2nd October 2024

Day 1 - Tuesday 1st October 2024

10am - 10:15am **Welcome!** John Ellery - Get Grants

10:15am - 11am **Shift your Mindset for Fundraising Success** Rosie Milsom
It's time to have a real conversation about the impact rejections, imposter syndrome, and isolation have on fundraisers. This session will take you through some practical techniques to reframe the negativity and build your confidence and resilience. You can do this!

BREAK 15 mins

11:15am - 12pm **Simple Bid Writing** Hayley Gullen
Bid Writing doesn't need to be that complicated! This session will take you through a simple and practical approach to what is most important in funding applications and how to have success without overthinking it.

BREAK 30 mins

12:30pm - 1:15pm **Stress-Free AI** Michelle Stein
To use AI, or to not use AI? This is the question facing a lot of fundraisers. This session will focus on stress-free and practical use of AI, including a step-by-step live demo on how to use AI to create a funding application, when to use it and when to skip it! Plus some discussion around the pros and cons, and a chance to get answers to your AI questions!

BREAK 15 mins

1:30pm - 2:15pm **Funders in Conversation** Clothworkers Foundation & Albert Hunt Trust
Getting the answers to the questions you want to ask! In-conversation style session with Get Grants Founder & Director John Ellery, including live Q&A.

BREAK 15 mins

2:30pm - 3pm **Reflections** John Ellery - Get Grants



[GetGrants.org.uk/free-virtual-conference](https://www.getgrants.org.uk/free-virtual-conference)

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Day 2 - Wednesday 2nd October 2024

10am - 10:15am **Welcome!** John Ellery - Get Grants

10:15am - 11am **Stay Motivated (and Stay Sane) as a Fundraiser** David Page
There is nothing worse than being in a rut, receiving rejections, and hearing about others smashing it. This motivational session will take us back to the basics of all fundraising and look at giving yourself the credit you deserve, plus celebrating the wins that aren't all about income.

BREAK 15 mins

11:15am - 12pm **Prospecting on Peanuts** Jo Jeffery
Knowledge is power! A how-to style session looking at the free resources and simple techniques fundraisers can use to build their pipeline of Trusts & Foundations without spending hours of precious time.

BREAK 30 mins

12:30pm - 1:15pm **Don't Ask for a Donation on the First Date!** Michelle Stein
Forget the rich list, it's all about building one-to-one relationships. This practical and inspiring approach to donor relationships will take you through every stage of the process – Finding your Match, Dating, Proposal, and Marriage. Perfect for kickstarting or growing your Major Gifts and Corporate income.

BREAK 15 mins

1:30pm - 2:15pm **Funders in Conversation** Lloyds Bank Foundation & Charities Aid Foundation
Getting the answers to the questions you want to ask! In-conversation style session with Get Grants Founder & Director John Ellery, including live Q&A.

BREAK 15 mins

2:30pm - 3pm **Reflections** John Ellery - Get Grants



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What you need to know

- If you have registered for Get Grants FREE Virtual Conference via Eventbrite, you will receive an email with a Zoom link to join the sessions. We will use the same Zoom link for all sessions across both days - feel free to come and go as you please!
- The meeting and chat function will remain open throughout the day – use this to network with other attendees.
- Each session will be 45mins in total, including time for questions and discussion.
- There are no breakout rooms and no need to decide which sessions to attend!
- There are plenty of breaks scheduled in-between sessions–you will be encouraged to use them!
- Don't worry if you can't make all the sessions – everyone will receive the recording of the whole conference.

Meet the Speakers

More details about all the experts and funders that will be speaking throughout Get Grants FREE Virtual Conference can be found on our [website](#).



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