

# Get Grants

## FREE Virtual Conference

### 7th & 8th October 2025

#### Day 1 – Tuesday 7th October 2025

10am - 10:15am **Welcome!** John Ellery - Get Grants

10:15am - 11am **Unbeatable Bid Writing** Vic Hancock Fell  
Get a fresh perspective from the other side of the grant funding table – 10 ways to strengthen your funding applications from a fundraiser turned grant assessor.

#### BREAK 15 mins

11:15am - 12pm **Practical Storytelling** Andy King  
Fundraising, fundamentally, is storytelling. So why do so many of fall at the hurdle of explaining what we do in a simple, impactful way? This session will run you through a five-step storytelling process. You will leave equipped and inspired to build deeper emotional connections with your donors.

#### BREAK 30 mins

12:30pm - 1:15pm **Funders in Conversation** Localgiving & Groundwork  
Getting the answers to the questions you want to ask! In-conversation style session with Get Grants Founder & Director John Ellery, including live Q&A.

#### BREAK 15 mins

1:30pm - 2:15pm **Fundraise Smarter, Not Harder!** David Page  
A mix of Bid Writing top tips and life-hacks for fundraisers under pressure. Plus a reminder to remember your 'why'. Get ready to leave with fresh energy and fresh confidence. You can do this!

#### BREAK 15 mins

2:30pm - 3pm **Reflections** John Ellery - Get Grants

[GetGrants.org.uk/free-virtual-conference](https://GetGrants.org.uk/free-virtual-conference)



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#### Day 2 – Wednesday 8th October

10am - **Welcome!** John Ellery - Get Grants

10:15am

10:15am - **Rejection to Resilience** Rosie Milsom

11am

Rejection is part of the job, but that doesn't make it any easier. This uplifting session blends sector insight with mindset magic to help you bounce back from setbacks and find your power as a fundraiser. Expect real talk, helpful reframes, and a confidence boost to remind you that you're not alone - and you're doing better than you think.

#### BREAK 15 mins

11:15am - **Stewarding Human Connection** Jamila Daley-Jeffers

12pm

In a fundraising landscape increasingly shaped by technology, relationships are the key to success. We go back to the roots of fundraising and look at how building human connections and good stewardship can ultimately increase your fundraising ROI.

#### BREAK 30 mins

12:30pm - **How Not to Use AI** Michelle Stein

1:15pm

Some funders are encouraging fundraisers to use it. Others say they can tell when an application has been written by it. So how do fundraisers effectively use AI while retaining an authentic human voice? Let's look at how to use AI without getting your application rejected.

#### BREAK 15 mins

1:30pm - **Funders in Conversation** Henry Smith Foundation & The Hilden

2:15pm

Charitable Fund

Getting the answers to the questions you want to ask! In-conversation style session with Get Grants Founder & Director John Ellery, including live Q&A.

#### BREAK 15 mins

2:30pm -

3pm

**Reflections** John Ellery - Get Grants

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### What to expect

- If you have registered for Get Grants FREE Virtual Conference via Eventbrite, you will receive an email with a Zoom link to join the sessions. We will use the same Zoom link for all sessions across both days - feel free to come and go as you please!
- The meeting and chat will remain open throughout the day – use this to network with other attendees.
- Each session will be 45mins in total, including time for questions and discussion.
- There are no breakout rooms and no need to decide which sessions to attend!
- There are plenty of breaks scheduled in-between sessions—you will be encouraged to use them!
- Don't worry if you can't make all the sessions – everyone will receive a recording of the whole conference.

### Meet the Speakers

More details about all the experts and funders that will be speaking throughout Get Grants FREE Virtual Conference can be found on our [website](https://www.getgrants.org.uk/free-virtual-conference).

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